

BMCI ANNOUNCES CEDRIC BALL GLOBAL MARKET DEVELOPMENT DIRECTOR

For Immediate Release

6/17/10

West Chicago, IL -- 6/17/10 -- Bulk Molding Compounds, Inc. (BMCI) announced Mr. Cedric Ball as Global Market Development Director. In this new position, Mr. Ball will define active brands, market trends and BMC product applications within the fields of Energy Generation (both alternative and contemporary) and Mining. Mr. Ball brings a diverse background from his tenure at both Ashland Performance Materials and Owens Corning. His most recent position at Ashland was Marketing Projects Leader, with a priority focus on wind energy in North and South America. Previous experience with Ashland includes Global Marketing Manager, Transportation, with profit-and-loss responsibility and successful commercialization of three new product lines. Mr. Ball will report directly to Vice President Global Marketing, Mr. Len Nunnery. His diverse and progressive background brings an essential facet to the BMCI Global Marketing Division.



Mr. Ball holds a Bachelor of Science (BSGE) from University of Illinois-Urbana, College of Engineering, Master of Business Administration (MBA) from the University of Michigan-Ann Arbor and Programme International de Management (PIM) from École des Hautes Études Commerciales (HEC) in Paris, France. He is the Conference Chair for the Society of Plastics Engineers (SPE) 2010 Annual Automotive Composites Conference and Exposition (Detroit, MI). Mr. Ball dedicates much of his personal time to a host of volunteer endeavors including programs devoted to the betterment of the arts, education and economic development in the State of Ohio.

About Citadel Plastics Holdings, Incorporated

Chicago based private equity investment firm, Wind Point Partners is the majority owner of Citadel Plastics Holdings, Inc. Citadel, a portfolio company, owns The Matrixx Group, a leading thermoplastic

compounder, and BMCI, the world's largest supplier of bulk molding materials. Citadel is responsible for the design and execution of a value creation strategy in the plastics compounding market.

About BMCI

The world's leading producer of thermoset bulk molding compounds, BMCI serves the automotive, electrical, consumer appliance, power tool and conductive plastic industries. A proven metal replacement, BMCI's products are especially well suited for structural applications where heat and mechanical load are relevant. BMCI has two manufacturing sites in the U.S., as well as facilities in Mexico, Germany, China and Brazil.

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